



# JOIN NDF IN PHOENIX

## 31ST ANNUAL NATIONAL DOLL FESTIVAL



You are invited to be with us in Phoenix, summer of 2018 at the beautiful **EMBASSY SUITES PHOENIX / SCOTTSDALE**.

We will fill their convention center which includes the Painted Mountain Ballroom, Palo Verde Rooms and Foyer plus new Sales in Suites\*.

**E**MBASSY SUITES are beautiful two room suites with king or 2 beds. NDF rate of \$109 s/d includes full hot breakfast & afternoon drinks.

We are open two days prior to and throughout national doll conventions of the UFDC and ODACA held at JW Marriott Desert Ridge, which is about seven miles from our hotel. We provide a shuttle bus during our event.

**\*NEW SELLING OPTION.** In addition to sales tables in the ballroom, etc. we are introducing **SALES IN SUITES**.

Embassy Suites are all 2 room suites & our exhibit space is a bit smaller thus we offer **SALES IN SUITES**. The living room of suites may be used by vendors in addition to, or instead of, tables in the ballroom

**A SELLERS FEE** includes one 6' hotel table & applies **ONLY** to those who **only** sell out of suites. In suites additional 6' hotel tables are available. Use of the living room furniture for your display is expected. You may bring your own tables, shelves, etc.

A suite offers unique display & sales opportunity and practicality. All sales in suites will be clustered together and listed on the program directory.

**NEW FEATURES** To expand our attendance and sales, we have added new features including vintage, modern to original: **DOLLHOUSE MINIATURES, FIGURINES, JEWELRY & GEMS**

Exhibitors all must stay at our hotel for a minimum of five nights.

• **SHOW DATES:** JULY 15-19, 2018, SUNDAY through THURSDAY

• **SUNDAY:** SETUP & EXHIBITOR TRADING 8am-3pm • **FLOOR RIGHTS** during setup 1pm-3pm  
• **TIMING:** SUNDAY 3-9 • MONDAY 10-9 • TUESDAY 10-6 • WEDNESDAY 10-8 • THURSDAY 10-8

Please read the contract carefully and feel free to ask questions as needed.

Thanks for your consideration, we hope to have you in Phoenix with us to share in the magic of our thirty first Annual National Doll Festival.

*Rowbear Lowman*

**Contact Rowbear Lowman • Mail To: NDF • P.O. Box 443, Red Bluff, CA 96080**

**E-Mail: nationaldollfestival@charter.net / www.nationaldollfestival.com**

### ROWBEAR PRESENTS THE 31ST ANNUAL **NATIONAL DOLL FESTIVAL** JULY 15-19 2018 SUNDAY-THURSDAY PHOENIX ARIZONA

#### **EMBASSY SUITES PHOENIX/SCOTTSDALE**

• 4415 E Paradise Village Pkwy South • Phoenix AZ 85032 •

Two Room Suites • NDF Rate \$109 s/d • Call: 1-602 765-5800

We are 7 Miles from UFDC/ODACA at JW Marriott Resort Desert Ridge  
• Park Free • Drive, Share Taxi or Uber • Ride NDF Free Shuttle Bus Hourly

#### **NDF Exhibition & Sale Of The Year**

A Fabulous Multi Million Dollar Array To Behold And Buy!

- **RARE ANTIQUE**
- **QUALITY VINTAGE**
- **CONTEMPORARY ARTIST**
- **MODERN COLLECTIBLE**



#### **DOLLS** +

**TOYS • BEARS • BJD • ORIGINALS • CLOTHING • TEXTILES**  
**WIGS • LACE • SHOES • ACCESSORIES • FURNITURE • BOOKS**

**NEW FEATURES MINIATURES • FIGURINES • JEWELRY • GEMS**

Sales in Ballroom and Suites • Appraisals • Consignments • Repairs  
One Free verbal Appraisal • Consign Quality items Free-Pay 20% only if sold

**FLOOR RIGHTS 1-3PM \$40 ••• GEN ADM HOURS: SUNDAY 3PM-9PM**  
**MONDAY 10-9 • TUESDAY 10-6 • WEDNESDAY 10-8 • THURSDAY 10-8**

Admission: Multi Day Pass \$30 or \$25 with Ad / 1 Day Pass \$20

Clubs: UFDC~ODACA~NIADA Rate is \$20 with ID For All Days

Public Always Welcome! Tickets at the door OR To Order by mail make checks  
Payable To: R. J. LOWMAN • P O BOX 443 • RED BLUFF, CA 96080

**1-831 438-5349 • NatlDoll@aol.com**

# 31st National Doll Festival - 2018

## All Days EXHIBITOR CONTRACT PHOENIX, AZ

MAIL CONTRACT TO: NDF • P.O. Box 443 • Red Bluff, CA 96080  
(831) 438-5349 (message machine 9am-9pm California time)



WELCOME TO NDF #31

PHOENIX, AZ

EXHIBIT TABLES IN THE 1ST BALLROOM 90% RESERVED  
Limit 3 tables after DEC 1, 2017

NDF #31 in PHOENIX, AZ • 5 DAY SALES TABLES • EXHIBITOR'S CONTRACT • TABLES & SPACE ALLOCATED AS PER DATE RECEIVED

READ CAREFULLY, ANSWER ALL QUESTIONS, SIGN AND DATE

• PLEASE DO NOT CUT OFF ANY SECTION OF THIS CONTRACT • Make a copy of this form for your own records.

PRINT CLEARLY PLEASE

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone/Fax ( ) \_\_\_\_\_ E-Mail \_\_\_\_\_ Resale # if any \_\_\_\_\_

Extra Nametags for working helpers only not guests, limit 2 per table  
Note: No nametags may be loaned to anyone not connected with this event. For show security, use of your nametags by anyone else for access to the show is reason for expulsion from the show

Do you want to distribute: FLYERS (# \_\_\_\_\_) or POSTCARDS (# \_\_\_\_\_) Do you have an open store? \_\_\_\_\_ Are you a returning vendor? \_\_\_\_\_

I am a: Dealer \_\_\_ Artist \_\_\_ In \_\_\_\_\_ ? \_\_\_\_\_ ✓ I want to offer a seminar, write details separately

We proudly present the 31st Annual  
**NATIONAL DOLL FESTIVAL**  
**JULY 15-19, 2018 - SUNDAY - THURSDAY**  
**Embassy Suites Phoenix/Scottsdale**  
**4415 E Paradise Village Pkwy S, Phoenix AZ 85032**  
**5 SALE DAYS, SUNDAY-THURSDAY**  
Tables in Painted Mtn Ballroom, Palo Verde Room, Foyer  
Space allocated 1st-come-1st-served basis, Ballroom, Palo Verde & Foyer

**SALES in SUITES:** Suites Living Room can be a sales room separate from the ballrooms. Existing/your furniture can be used, additional hotel tables \$50 ea. We print a directory of dealers in suites. **Sellers Fee of \$350 for suite sales only.**

\*SETUP & NDF VENDOR TRADING SUNDAY 8am to 3pm  
• ADMISSION TIMING: FLOOR RIGHTS 1-3PM •  
GENERAL ADMISSION: SUNDAY 3PM-9PM  
MONDAY 10-9 • TUESDAY 10-6 • WEDNESDAY 10-8 • THURSDAY 10-8

**NDF: THE SHOW OF THE YEAR!**  
Held during UFDC & ODACA national conventions at the JW Marriott, 7 miles from Embassy Suites Phx/Scottsdale  
This show is famous for museum quality antiques, original artists, high quality collectibles, great variety, friendly vendors, fun, fabulous sales with 30 previous events in Orlando, Washington DC, Detroit, Kansas City, Denver, Dallas, Philadelphia, Atlanta, San Francisco, Las Vegas, Chicago, New Orleans, San Antonio, St Louis & Anaheim where it began.  
OUR NATIONAL & LOCAL PROMOTION IS ALWAYS EXTENSIVE.

**\* EXHIBITORS DETAILS AND REQUIREMENTS**  
\* A table setup Fee of \$35 per table will be charged by hotel, to be billed later.  
\* Space allocated in "U" or "L" format with limited straight rows

**READ • IMPORTANT GUEST ROOM INFO & POLICY**  
Due to our commitments with hotel, to exhibit in this show each vendor must stay at Embassy Suites, a minimum of 5 nights, Room-sharing is ONLY OK with your family & helpers, NOT other NDF Vendors in program. Reservation confirmation List will be checked. Vendors NOT staying at our hotel at our NDF rate won't be allowed to setup or sell & will receive NO refunds NO exceptions. \* Ballroom Limit 3 tables after August 31, 2017  
**Embassy Suites NDF RATE \$109 S/D, Expires JUNE 13, 2018**

**SIX FOOT EXHIBIT TABLES \*\$295 Each**  
Tables Only For those REGISTERED at least 5 Nights at the EMBASSY SUITES PHX/SCOTTSDALE at our NDF rate \$109  
**SALES in SUITES only SELLERS FEE \$350 includes 1-6' table**  
No space Available For those not registered at our Embassy Suites  
**IMPORTANT! ✓ What Applies • WHAT I SELL OR MAKE IS PRIMARILY:**  
\_\_\_Antique/Vintage • \_\_\_Artists • \_\_\_Modern • \_\_\_Dolls/Toys • \_\_\_Minis • \_\_\_Jewelry  
Please Reserve \_\_\_ 6' tables @295 ea for a total of \$ \_\_\_\_\_  
**SALES in SUITES \_\_\_ SELLERS FEE (extra tables later) \$ \_\_\_\_\_**  
**(minimum 50%) Amount Enclosed \$ \_\_\_\_\_**  
**BALANCE DUE if any \$ \_\_\_\_\_**  
Contracts will only be accepted with a minimum of 50% deposit until 4-1-18, then full payment must be included. NON-PAYMENT of balance on time = CANCELLATION.  
**BALANCE MUST BE PAID by JUNE 1, 2018**

**Make all checks payable to R. J. LOWMAN**  
✓ I will be registered at the Embassy Suites at least 5 nights  
✓ I WANT TO RENT A SHOWCASE. Details & prices spring 2018  
**You Must Sign and Date**  
**SIGNATURE \_\_\_\_\_**  
**DATE (same as postmark) \_\_\_\_\_**

**TABLES ALLOCATED AS TO DATE MAILED**  
DETAILS IN CONFIRMATION TO BE SENT SPRINGTIME  
**BOOTH FORMAT:** Tables are in L or U shaped walk in booths with chairs at aisles or between booths, with few STRAIGHT rows & space behind tables for chairs, & INSIDE "L" corners. **SHOWCASES** will most likely be our usual variety, details & order forms in confirmation letter in May 2018  
**SETUP / Trading time Tues 8am-3pm, Floor Rights 1-3pm, Gen Adm SUN 3-9, MON 10-9, TUE 10-6, WED 10-8, THURS 10-8.** Thursday we close 8pm, pack down and move out.  
**ELECTRICITY to be ordered from Spring Confirmation letter.**  
**EXACT ELECTRICAL RATES to be announced later.**  
**HOTEL RESERVATIONS:** Embassy Suites Phoenix Hotel phone (602) 765-5800, to get our special \$109 single or double rate, mention NDF/National Doll Festival Rate expires 6-13-18 NDF rate applies 3 days before and 3 days after NDF.

<b>BALLROOM &amp; PALO VERDE</b> Wall space requires a minimum 3 tables ✓ <b>YOUR PREFERENCE</b> Flush Wall Table _____ Wall "U" shape _____ Wall "L" shape _____ Center "U" shape _____ Center "L" shape _____ Center Row straight _____ <b>Request Electrical Showcase Details Later</b>
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**REFUND POLICY:** We offer no cash refunds, only credit for future events, Credit only given for our future events if written cancellation is received more than 21 days prior to event. No credit given if you do not show up or attend or cancel in less than 21 days prior to the show. No credit given without written consent of promoter of NDF. Vendors may sell their table(s) reservation to another vendor with NDF approval. Credit given in the unlikely case of show cancellation. Confirmation letter & setup details will be sent. **Show Closes 8pm. No packing before closing time or no future tables will ever be allocated to exhibitor.**

**INDEMNITY CLAUSE.** Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and save the National Doll Festival, Embassy Suites Phoenix-Scottsdale Hotel (each and every hotel contracted for the exhibitors, including but not limited to any one Hotel and their employees against all claims, losses and damages to persons or property, governmental charges or fines or attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of hotel(s) or its employees or agents. In addition, Exhibitor acknowledges that the National Doll Fest or Embassy Suites Phoenix-Scottsdale Hotel, do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor's business interruption and property damage insurance covering such losses by Exhibitor. Local business licenses may apply, and are the responsibility of the vendor.

Ap # /Dd /Bd /Cr Ap # /Dd /Bd /Cr